



Nasreen Quibria

Managing Director, Q insights

Ms. Nasreen Quibria is managing director and founder of Q Insights. A recognized payments industry authority, her expertise encompasses the financial ecosystem, spanning disruptive emerging technologies (blockchain, bitcoin, NFC) in the consumer space to corporate treasury, cash management, bank transformation and payment market infrastructure modernization efforts. These are areas she also covered as a former industry analyst and as an executive consultant with prominent firms. More recently, as senior advisor in innovation and technology to NACHA, the governance organization for the ACH Network, her work has focused on standardization efforts in U.S. financial services enabled by ISO 20022 and APIs.

Ms. Quibria has a track record of leading successful initiatives in the financial services and technology industries. She was instrumental in redefining the direction of the Association for Financial Professionals (AFP), and a key architect of the Federal Reserve Bank of Boston's Emerging Payments Research Group (EPRG). Prior to the Fed, as director of product development and management at Eliza Corporation she played a pivotal role in transforming a start-up company to a profitable business. During her tenure at Eliza, Ms. Quibria became the co-inventor of two patents in artificial intelligence.

Ms. Quibria is a regular contributor of thought leadership pieces to prominent trade journals and an invited speaker at industry events. She serves on the Board of the regional payments association, NEACH. Ms. Quibria holds a BA in economics from Wellesley College and an MBA in finance and strategy from Boston College.