



### **HOWARD O. THRALL**

Howard Thrall is a Senior Aerospace Executive with an extensive background in the commercial aviation industry. Howard is the Senior Vice President of Mitsubishi Aircraft Corporation America (MITAC-A), which is responsible for sales, marketing, and related functions supporting the successful introduction of the new Mitsubishi Regional Jet (MRJ) into the very large Americas market (North, South and Central America). The MRJ is the 21<sup>st</sup> Century Regional Jet, and offers major fuel savings, lowest noise profiles, improved passenger comfort, and lowest emissions. To date, MITAC-A is responsible for generating 300 orders & options for the MRJ from North American airlines valued at approximately \$12 Billion. Before joining Mitsubishi, Howard helped successfully launch several new commercial aircraft programs, and sold aircraft valued at well over \$15 Billion. Howard has held senior aviation industry positions including VP Sales & Marketing, Pacific & Asia for the Douglas Aircraft Co.; VP International Sales for World Airways, and also VP Business Development for AAR Corp. Howard holds 2 undergraduate and 2 graduate degrees from UC Berkeley, including degrees in environmental fields.